

IFC Corporate Governance Advisory Services:

HELPING COMPANIES TO OPERATE
MORE PROFITABLY AND GROW





Sound corporate governance makes companies stronger, more efficient and more accountable. With good corporate governance structures and practices in place, businesses mitigate risk, safeguard against mismanagement and are able to attract investment and capital—giving them the fuel for growth.

IFC, a member of the World Bank Group, provides a wide range of specialized advisory services designed to help strengthen companies by improving corporate governance. IFC has expertise and experienced staff to deliver advice in the key areas of Board Effectiveness, Family Business Governance and the Control Environment. IFC's corporate governance experts can offer to companies:

- Consultations
- Expert reviews of corporate documentation (e.g., articles of incorporation/organization, charters, by-laws, etc.)
- Model corporate documents based on better practices and compliant with local law
- Delivery of customized workshops
- Corporate governance assessments and improvement plans

CORPORATE GOVERNANCE ASSESSMENT AND IMPROVEMENT PLAN

IFC will provide detailed assessments of the organization's corporate governance structures and practices including on-site interviews.

IFC assesses corporate needs and achievement in five key areas:

1. Commitment to good corporate governance
2. Board structure and functioning
3. Control environment
4. Transparency and disclosure
5. Treatment of shareholders

Companies will receive a tailored improvement plan that includes proposals to address corporate governance weaknesses and suggested methods for prioritization of suggested improvements.

New Specialized CG Services for IFC Clients

IMPROVING BOARD EFFECTIVENESS

- Board composition
- Board charters and committee effectiveness
- Clarifying board authorities and director duties
- Board procedures

IMPROVING FAMILY BUSINESS GOVERNANCE

- Analyze and provide recommendations on family business governance practices
- Provide comprehensive family business governance training and workshops, including but not limited to the following topics:
 - Family constitution
 - Managing conflicts
 - Succession planning
 - Professional management

IMPROVING THE CONTROL ENVIRONMENT

- Provide analysis and consultations
- Document reviews of by-laws, charters and other documentation
- Deliver tailored workshops and specialized assessments of control environment components
 - Internal audit function
 - Internal control system
 - Risk governance
 - Compliance



WHY WORK WITH IFC CORPORATE GOVERNANCE ADVISORY SERVICES

Working globally, IFC has a successful track record of delivering targeted corporate governance support to companies. With advisors worldwide, IFC has a well-established reputation of being the leader in corporate governance and board training in developing markets. Moreover, IFC has assisted over 11,000 companies in more than 30 countries to implement better corporate governance practices, leading these clients to obtaining over US\$3.2 billion in new financing.

IFC helps identify the problem and assists companies implement solutions from start to finish. Our team of experts works to promote company-wide and board-level changes that create better business results. They will work closely with your company to assess its corporate governance practices and provide specific and actionable advice on how to make improvements. Additionally, IFC's local experts understand how to implement these practices in individual countries and markets.

IFC is the largest global development institution focused exclusively on the private sector. We help developing countries achieve sustainable growth by financing investment, mobilizing capital in international financial markets and providing advisory services to businesses and governments.

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