

Testimonials about the She WINS Arabia experience

Entrepreneurs



Creating Markets, Creating Opportunities

— “ —
*Unlike most online courses,
this one was definitely more
engaging and useful, and I
loved the energy.*



-- Asmaa Naga
STUCK - Egypt

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ARABIA

— “ —
*The team was great, there
was a lot of good energy, and
I learned many valuable new
lessons.*



-- Bahia
Easy trademarks - Egypt

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ARABIA

— “ —
*An opportunity to share my
ideas with everybody and a
chance to connect with amazing
women across the region.*



-- Chaimae El Mahdaoui
Salamat-e - Morocco

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— “ —
*A very useful training, it
helped me understand investor
needs and the importance of
negotiation skills.*



-- Daniah Al Shamaseen
Healthy Choice - Jordan

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— “ —
Great trainers and very helpful coordinators – I really enjoyed the program and meeting all the wonderful women.



— ” —
-- Dina Shoman
Verity The App - Jordan



— “ —
Designed exclusively for women, SheWinsArabia was bold and innovative, pushing entrepreneurs to the next level—scalability.



— ” —
-- Farah Ahmed Mohamed
The Baby Garage - Egypt



— “ —
The program helped me assess my ability as a fundraiser and the areas I need to improve on.



— ” —
-- Hajer Siala
Agritable - Tunisia



— “ —
*A wealth of information and terrific networking opportunities with inspiring women from the MENA region.
Here's to women's empowerment!*



— ” —
-- Hanane Chaibainou
BIOTESSIA - Morocco



— “ —
*Very helpful and
insightful training for me,
both as a founder and
a fundraising expert.*
” —



-- Hela Jelassi
Elbusines.com- Tunisia



— “ —
*The effort that went into
organizing this event is
incredible. I feel inspired by
the community of women.*
” —



-- Hend Sallam
HEMA - Egypt



— “ —
*I enjoyed connecting with
women from across cultures
and countries, and it was
heartwarming to see women
support each other.*
” —



-- Maha Sallam
Scan Pay & Go - Egypt



— “ —
*An intense experience, with
brilliant women dedicated to
empowering us with the right
business tools to brave our
journey ahead.*
” —



-- Maroua Ben Charrada
Mammaz Village - Tunisia



— “ —
*A memorable experience and
extremely useful training.
We are ready to face any
investment challenges.*
— ” —



-- Mejda Khaled
AGARUW - Tunisia



— “ —
*I learned about fundraising
and I now better
understand how to gauge
the market to adjust one's
business model.*
— ” —



-- Meriem Bel Haj Mohamed
Safe Student Innovation - Tunisia



— “ —
*The program educated me
and it was amazing to see
women supporting each
other. I am ready to tackle
new challenges!*
— ” —



-- Nada Maslamani
Third eye solution - Jordan



— “ —
*An amazing experience.
I appreciated the project at every
level, including networking and
learning opportunities, and
especially the rich content.*
— ” —



-- Nahla Jelalia
RNJ Conseils - Tunisia



— “ —
A stimulating experience with targeted sessions and engaging content. Amazing to connect with other women founders and learn about their ventures.

” —
-- Nancy Najm
Cloudhoods - United Arab Emirates



— “ —
Meticulously crafted, the program was empowering with experienced speakers and hand-picked members—a must for every Arab woman in business.

” —
-- Nina Abi Fadel
Soha WellNess - United Arab Emirates



— “ —
It was a great entrepreneurial, educational, and social experience, with extraordinary women adding tremendous value to the program.

” —
-- Niran Alzoubi
ScholaScope - Jordan



— “ —
In just four days, I learned more about being investment ready than I had over the last one year.

” —
-- Nour Abdelghaffar
Ashraf App - Egypt



— “ —
*The high-quality workshops,
skilled trainers, and an
empowering network of women
entrepreneurs provided the perfect
boost for our team.*

— ” —
-- Ons Hamza
Njano - Tunisia



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ARABIA

— “ —
*A tremendous, comprehensive,
and inspiring event – with
extraordinary speakers and
passionate women supporting
each other.*

— ” —
-- Roufaida Allaoui
Kotoob- Algeria



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ARABIA

— “ —
*A hands-on and insightful
training program. I feel ready and
more confident, with actionable
takeaways I can implement
immediately.*

— ” —
-- Samira Owaynat
askPepper - Jordan



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— “ —
*An insightful and on-point
program to help navigate our
entrepreneurial journey, with
remarkable women entrepreneurs
from across the region.*

— ” —
-- Sara Alkhatib
SpaceDeco - Jordan



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— “ —
Given the unfavorable statistics on funding for women-led startups in the region, this program inspires us to change it around.



— ” —
-- Soniya Ashar
NutriCal - United Arab Emirates



— “ —
Amazing organization with Armeen and Sidra. The training was very successful and the mentors too.



— ” —
-- Wafa Gabsi
Archivart - Tunisia



— “ —
She Wins Arabia was a brilliant learning experience. Knowing there are so many other strong women entrepreneurs out there trying to change the face of business world is an inspiration in itself



— ” —
-- Areeba Khan
Taqwa Invest - United Arab Emirates



— “ —
The She Wins Arabia Initiative is designed to address our needs and give us wings to unleash our full potential



— ” —
-- Fatma Midani
Soul & Planet - Tunisia



— “ —
*The most insightful, informative,
and interactive session I've ever
attended, with takeaways that
added value to my business.*

— ” —
-- Menna Shabin
Rezervak - Egypt



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— “ —
*The training offered
invaluable lessons—from the
ropes of fundraising to useful
industry insights, empowering
us with tools to win.*

— ” —
-- Lorelei Regragui
StayK - United Arab Emirates



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— “ —
*A truly informative experience.
Relevant knowledge was
transferred to everyone
participating by highly
qualified speakers.*

— ” —
-- Caroline Ayoub
Khibraty - Jordan



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— “ —
*This training gave me a strong
foundation on the legal
structure of start-ups and how
best to calculate our valuation.*

— ” —
-- Aisha El Allam
eBazarak - United Arab Emirates



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— “ —
I was surprised by the quality of the program and the information that we got. This program helped us to clarify our ideas and to refine our pitch to potential investors.



— ” —
-- Sabrine Jelassi
FinFree - Tunisia



— “ —
It is really amazing to connect with talented, creative, and innovative women across the region. She Wins Arabia gave us the opportunity to know the capabilities of women-led startups, connect with each other & be ready for the next level.



— ” —
-- Nesma Zaghow
GroCart - United Arab Emirates



— “ —
Rare opportunity to share knowledge with a community of phenomenal women, each adding tremendous value to the program. Stronger together!



— ” —
-- Brigitte Mountain
Gigthree - United Arab Emirates



— “ —
One of the best trainings I've attended. My fellow entrepreneurs were inspiring, and the focus on fundraising was especially useful.



— ” —
-- Siba Al-Shouli
Sindyan Educational Media - United Arab Emirates

